



Luzern Tourismus AG | Tourist Board  
Bahnhofstrasse 3 | CH-6002 Lucerne  
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An Instagram competition is running alongside this year's summer campaign, #bucketlistlucerne. Enter the competition by sharing your bucket list experience with the **hashtag #bucketlistlucerne on Instagram.**

We're giving away great prizes every month from our bucket list partners. By entering the competition, entrants agree to be bound by these conditions of entry.

### Conditions of entry

The competition for the "#bucketlistlucerne summer campaign" is promoted by Luzern Tourismus AG. Entry is free of charge and not linked to the purchase of a product.

### Data

The information and data provided by entrants or collected by them in the course of the competition will be made available to the promoter only and not Instagram. All enquiries and information regarding the competition should be directed to the promoter and not to Instagram. By entering the competition, entrants agree to be bound by these conditions of entry.

The entrant is responsible for the accuracy of the information provided. The entrant expressly confirms that he/she has full rights of use in respect of the data (e.g. photos) shared by him/her in the course of competitions and that third parties have no rights to this data. The entrant agrees not to receive any remuneration for the aforementioned usage of the data.

Furthermore, the entrant expressly agrees that his or her last name and first name may be published as part of the announcement of a winner on [www.luzern.com](http://www.luzern.com) and potentially in other promotional measures such as Facebook, Instagram and Twitter. The law of the Swiss Confederation shall apply.

### Duration of the competition / prizes

The competition runs from 17.05.2021 – 30.09.2021. Two experiences are awarded per month. A variety of wonderful experiences in the region can be won.

### No cash alternative or exchange

There is no cash alternative to the prize, and it is non-transferable: it must be claimed by the winner in person.

### Eligibility

The competition is open to persons who are resident in Switzerland and aged 18 and over. No correspondence will be entered into concerning the promotion. The judges' decision is final – legal recourse is excluded. Employees of Luzern Tourismus AG and their relatives are not eligible to enter the competition.



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## Entry

An entry to the competition consists of sharing an image on Instagram accompanied by the hashtag #bucketlistlucerne. The competition may be entered **multiple times**.

Entrants may not make any claims against Instagram arising in connection with their participation in and use of the competition. Entrants acknowledge that the competition is in no respect sponsored, endorsed, organised or associated with Instagram.

Entry via competition clubs or automated services is not permitted.

Manipulation or attempted manipulation of competitions renders entrants open to prosecution. Luzern Tourismus AG reserves the right to exclude entrants from the promotion if breaches of the conditions of entry are identified or strongly suspected. Luzern Tourismus AG is also entitled to make improvements and changes to the promotion at any time and, particularly in the event of force majeure, to suspend, cancel or prematurely terminate it in the event of the closure/shutdown of the app, technical failure or for other important reasons.

Luzern Tourismus AG acknowledges Switzerland's data protection regulations. Personal details provided when registering for this competition will be used by Luzern Tourismus AG exclusively for the purpose and processing of this prize draw.

## Determination of winners / notification

The winners will be notified by Luzern Tourismus AG by Messenger after the closing date of the competition. If the winners do not come forward within 10 days, the prizes will be awarded to other entrants by means of a draw. Winners will be drawn by an internal jury established by Lucerne Tourism.

## No warranty

Luzern Tourismus AG disclaims (to the extent permitted by law) any liability for economic or immaterial damage arising from use of the competition website. Nor does Luzern Tourismus AG assume any liability for the content of external links.

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